ENTREPRENEURSHIP PROGRAMME

Entrepreneurship

Turn Your Ideas into Business Opportunities.

DURATION	QUALIFICATION	PROGRAMME FEE
24 Months	**National Diploma**	**R16,500 — Year 1**

Programme Overview

Explore the knowledge and practical skills involved in starting, managing and growing a business. Learn about business planning, customers, finances, operations and leadership as you develop a foundation for your entrepreneurial ambitions.

Who Should Apply?

- Aspiring entrepreneurs
- Small business owners
- People developing a business idea
- Future business managers
- Individuals interested in business development and innovation

What You Will Learn

- ✓ Entrepreneurship fundamentals
- ✓ Business planning
- ✓ Marketing principles
- ✓ Financial management
- ✓ Business operations
- ✓ Leadership and management
- ✓ Innovation and opportunity identification
- ✓ Small business management

Why Choose This Programme?

Develop business ideas	Explore how opportunities can be shaped into structured business plans.
Understand business finances	Build foundational knowledge of budgeting and financial planning.
Reach customers	Learn about marketing principles and serving target markets.
Strengthen leadership	Understand the responsibilities involved in managing business activities.

Entry Requirements

Contact Citrine Institute to confirm current admission criteria and entry requirements for this qualification.

READY TO TAKE THE NEXT STEP?

Your future starts with the right learning opportunity.

Contact Citrine Institute to ask questions, confirm programme details and request application guidance.

Learn. Connect. Grow. | Citrine Institute

Publishing note: R16,500 is the Year 1 fee only. Year 2 fee is to be confirmed. Confirm qualification and recognition details before publication. Before distribution, add verified contact details and website URL.